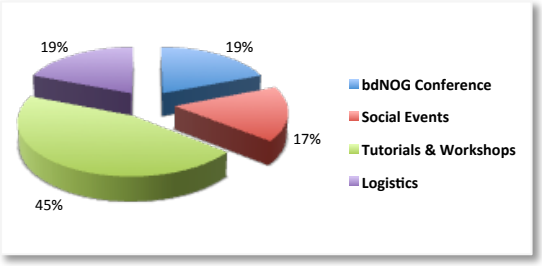
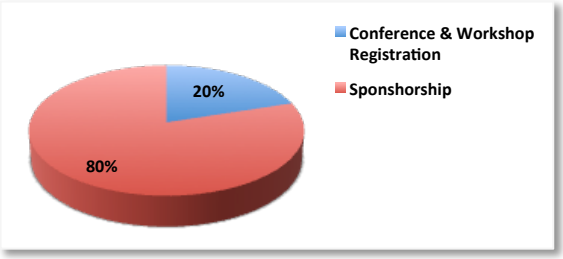
bdNOG Conference Budget at a Glance:

Outflow:



Inflow:



bdNOG Conference Sponsorship Options and Package Cost:

Sponsorship Benefit	Diamond Sponsor	Platinum Sponsor	Social Dinner Sponsor	Gold Sponsor	Silver Sponsor	Wireless Internet Sponsor	In-kind Sponsor
Package cost (USD)	$10,000	$7,000	At actual (approx $4,500)	$4,000	$2,500	At actual	Negociate (BD local only)
Package cost (BDT)	BDT 800,000	BDT 550,000	At actual (appr BDT 360,000)	BDT 300,000	BDT 200,000	At actual	Negociate (BD local only)
Number of Sponsorship option	1	2 (1 available)	2 (1 Conference & 1 Workshop)	4 (3 available)	6 (5 available)	1	10 (BD Local Only)
Branding as	Diamond (Exclusive)	Platinum	Social Event	Gold	Silver	Broadband Partner	In-kind
Logo on bdNOG conference website	Yes (Size Large 5)	Yes (Size Large 4)	Yes (Size Large 4)	Yes (Size Medium 3)	Yes (Size Medium 2)	Yes (Size Medium 2)	Yes (Size Small 1)
Logo on bdNOG event signage	Yes (Size Large 5)	Yes (Size Large 4)	Yes (Size Large 4)	Yes (Size Medium 3)	Yes (Size Medium 2)	Yes (Size Medium 2)	Yes (Size Small 1)
Short speech at event opening plenary (Sponsor need to send senior level executive/director)	Yes (5 minutes)						
Individual acknowledgement at event opening plenary	Yes (With branding as)	Yes (With branding as)	Yes (With branding as)	Yes (With branding as)	Yes (With branding as)	Yes (With branding as)	Yes (With branding as)
Individual acknowledgement at event media release	Yes						
Conference kit insert and promotional material (Provided by sponsor)	Yes (2xA4 Page)	Yes (1xA4 Page)					
Supply of branded pens and notepads for conference & workshops (Provided by sponsor)	Yes	Yes	N/A	Yes	Yes		
PPT logo on main LED screen and online webcast during breaks (Morning & Afternoon tea, Lunch)	Yes (Size Large 5)	Yes (Size Large 4)	Yes (Size Large 4)	Yes (Size Medium 3)	Yes (Size Medium 2)	Yes (Size Medium 2)	Yes (Size Small 1)
Promotional materials (Allowable to distribute by sponsor)	Yes	Yes	Yes	Yes			
Complimentary registration ticket for conference	15	12	12	8	2	2	1
Post event:							
First right of refusal at the next event	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Corporate logo on post event communications	Yes (Size Large 5)	Yes (Size Large 4)	Yes (Size Large 4)	Yes (Size Medium 3)	Yes (Size Medium 2)	Yes (Size Medium 2)	Yes (Size Small 1)
Post event report	Yes	Yes	Yes	Yes	Yes	Yes	Yes